Tourism Paths of the Black Sea Region

General Information

<u>Sector:</u> Tourism <u>Duration:</u> 24 months

Implementation period: January 2014 – December 2015

Overall budget: EUR 790,210

RA beneficary organisation: Gavar State University, Armenia

Participating countries: Greece, Bulgaria, Moldova, Armenia, Georgia, Turkey,

Ukraine

Description of the projects

Overall Objective: To establish a strong cooperation between the partners' organizations from

different social, economical and regional aspect countries, in order to achieve

economic, social and tourism development based on common resources.

Achieved results:

- Economic growth through the development of tourism activities through achieving a high level of recognition of the traditional products of the Region and an increase on the tourists' flow into the Region;
- Increased work of the tourism operators and the establishment of new, modern types of tourism in the selected area, like rural and culinary;
- Improvement of the trade balance;
- Establishment of a strong cooperation between organizations working in the same sector from different countries.

More Information

<u>Tourism Paths of the Black Sea Region (http://blacksea-cbc.net/wp-content/uploads/2015/12/fact-sheet-MIS-26271.pdf)</u>