

Black Sea Silk Road Corridor

General Information

<u>Sector:</u>	Tourism
<u>Duration:</u>	24 months
<u>Implementation period:</u>	August 2013 – July 2015
<u>Total Project Budget:</u>	1,282,634 Euro

Beneficiary institutions of Armenia: Armenian Society for the Protection of Birds, Armenia, Armenian Monuments Awareness Project, Armenia

Participating countries: Armenia, Georgia, Turkey

Project description:

Overall Objective: The project is aiming to establish the Cross-Border physical and virtual Tourism Trail (3000 km) “Black Sea Silk Road Corridor” (BSSRC) in and between Partner states.

Achieved results:

- 402 information panels, 73 signboards, 210 road signs and 94 hiking marks (Physical Route) have been installed in 258 attractions in 4 countries.
- A webpage (<http://blackseasilkroad.com/>) was created, which includes information on historical, cultural and natural monuments as well as other attractions (Virtual Route).
- A BSSRC mobile application has been created, which is available on the following platforms: Android Phone/Tab, iPhone/iPad, Windows Phone, Blackberry Phone, Facebook APP.
- The "Black Sea Silk Road Corridor" program was awarded "The best cross-border Program 2015" honorable prize in the tourism sector of the Eastern Europe Initiative Forum, which took place on 1-3 October 2015.

Additional Information

Black Sea Silk Road Corridor (<http://blacksea-cbc.net/wp-content/uploads/2015/12/fact-sheet-MIS-2675.pdf>)