



UNITED NATIONS
INDUSTRIAL DEVELOPMENT ORGANIZATION

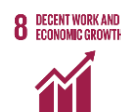


SUSTAINABLE
DEVELOPMENT GOALS

UNIDO COUNTRY PROGRAMME IN ARMENIA 2022-2026

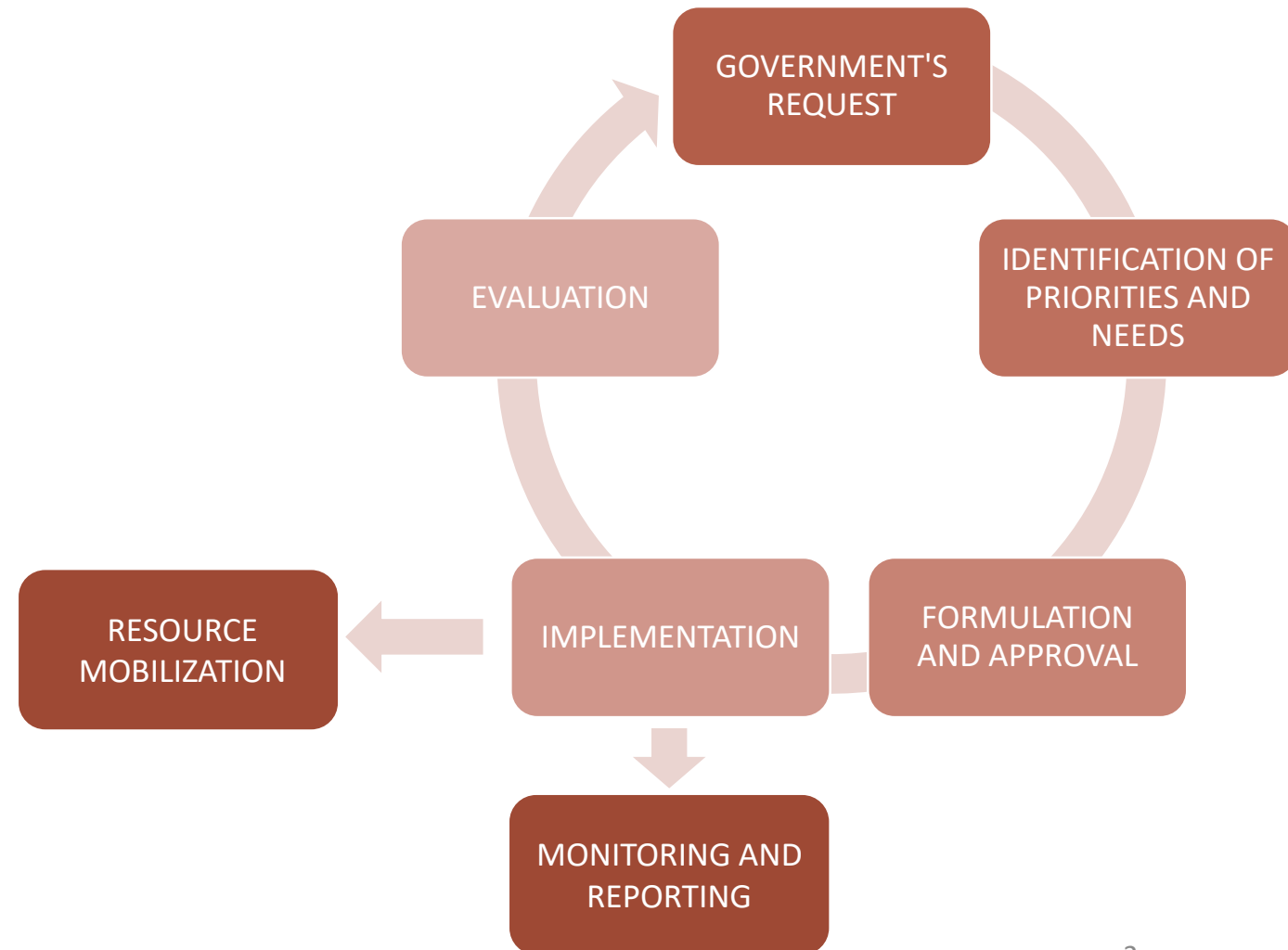
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KEY FEATURES OF THE COUNTRY PROGRAMME (CP)

- The CP is **UNIDO's programmatic service** to support Members States in accelerating inclusive and sustainable industrial development (ISID) through planning and implementation of technical cooperation and other services, based on national development priorities, as well as UNIDO's comparative advantage and expertise
- The CP is accompanied by a **resource mobilization strategy** and funds for its implementation need to be mobilized; CP budget is indicative and depends on successful resource mobilization work

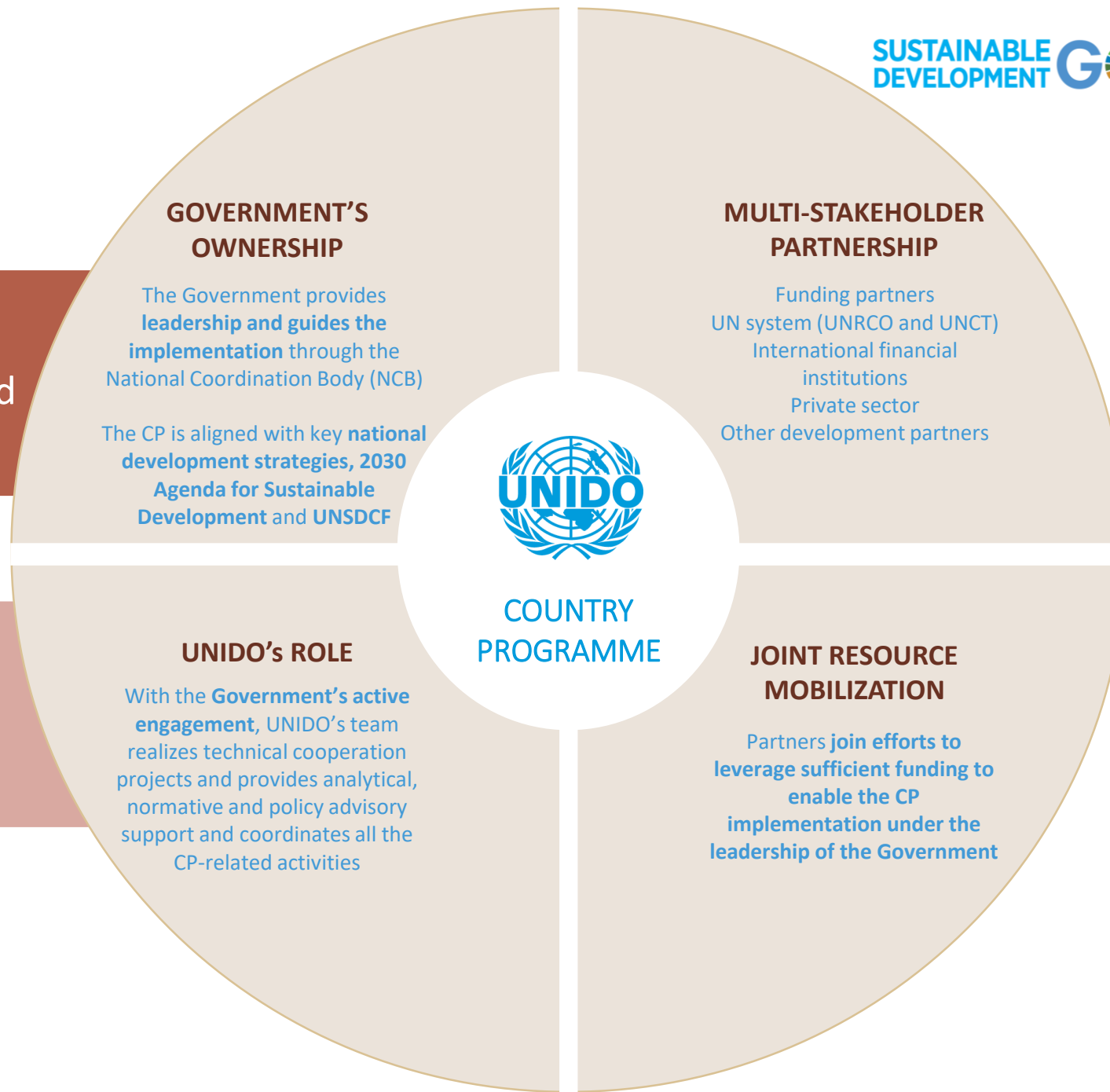




Country Programme
is delivered in coordinated
manner



through
individual projects
(*decentralized approach*)





IMPACT: Inclusive and sustainable industrial development (ISID) in Armenia fostered in a comprehensive manner

RESULT 1: National actors apply acquired knowledge, business practices, technologies and standards to increase competitiveness and resilience of selected industries resulting in productivity increase & value added growth; access of companies to regional and global markets enhanced resulting in increased exports

RESULT 2: Armenian agro-industrial SMEs and clusters get access and integrate into regional and global value chains; entrepreneurship streamlined in rural areas, especially among women and youth resulting in decent jobs created

RESULT 3: National industries utilize sustainable energy solutions and environmental management practices resulting in reduced emissions and increased energy and material efficiency

JOINT WORK WITH SEVERAL GROUPS OF ACTORS:

Macro-level: global actors and governments

Meso-level: institutions

Micro-level: firms and people

Technical
cooperation

Policy analysis and
advice

Norms and
standards

Convening role and
partnerships

COUNTRY PROGRAMME FOR INCLUSIVE AND SUSTAINABLE INDUSTRIAL DEVELOPMENT 2022-2026

GOVERNMENT'S DEMAND, LEADERSHIP AND OWNERSHIP



CP ARMENIA 2022-2026

COMPONENT I	Industrial competitiveness and market access Indicative minimal budget: \$2,500,000
COMPONENT II	Sustainable agribusiness and support for SMEs Indicative minimal budget: \$2,000,000
COMPONENT III	Energy efficiency, renewable energy and sustainable environmental management Indicative minimal budget: \$1,500,000

With the minimal resource mobilization target of \$6 million,
the CP aims to support the Government's efforts towards inclusive and sustainable industrial
development and the achievement of the SDGs

CP ARMENIA ENVISAGED TIMELINE

- Implementation of the Resource Mobilization Strategy
- Launch of new projects
- Continuous dialogue with partners and donors

CP SIGNING

16 November 2021

CP IMPLEMENTATION

From Q3 2022

CP PREPARATION

Q3 2019 through Q3 2021

- Preliminary consultations to ensure that the CP is aligned with Government and donor objectives and priorities
- Development of the Diagnostic Study and draft Resource Mobilization Strategy

CP INCEPTION

Q1-Q2 2022

- Set-up of the National Coordination Body and organization of the first meeting
- Finalization of the Resource Mobilization Strategy
- Intensive dialogue with potential donors



CP ARMENIA MANAGEMENT STRUCTURE

PROGRAMME MANAGEMENT UNIT (PMU)

UNIDO REGIONAL
COORDINATION DIVISION FOR
EUROPE AND CENTRAL ASIA

UNIDO FIELD OFFICE IN ARMENIA

The PMU is led by the CP Programme Manager and the UNIDO Country Representative in Armenia and supplemented by the group of experts

Daily work from the UNIDO headquarters and on the ground

KEY TASKS:

- Coordinate and support all the CP-related activities, including funds administration, implementation, monitoring, evaluation, coordination, etc.
- Conduct communication and outreach activities
- Collect and store all the data for result-based management and reporting

NATIONAL COORDINATION BODY (NCB)

CO-CHAIR FROM UNIDO

CO-CHAIR FROM THE
GOVERNMENT OF ARMENIA

Members of the NCB include representatives of line ministries of Armenia that are appointed by the Government, UNIDO's technical focal points and other development partners

Meeting at least once a year to provide strategic guidance on priority actions, resource mobilization activities and exercise the overall oversight

KEY TASKS:

- Ensure institutional support required from each participating entity to efficiently achieve the identified objectives
- Promote and facilitate inter-ministerial cooperation for the implementation of projects and activities within the CP
- Ensure sustainability and complementarity of CP activities
- Enable the comprehensive implementation of the Resource Mobilization Strategy

STRATEGIC FRAMEWORK

- Armenia Development Strategy (ADS) 2014-2025
- Armenia Transformation Strategy (ATS) 2050
- Digitalization Strategy 2021-2025
- Strategy of the Main Directions Ensuring Economic Development in Agricultural Sector of the Republic of Armenia 2020-2030
- SME Development Strategy 2020-2024
- Five-Year Industry Development Strategy
- Energy Development Strategy for Armenia up to 2036
- Energy Sector Development Strategic Programme up to 2040
- Gender Policy Strategy and the Action Plan 2019-2023

CP IMPLEMENTATION AND MONITORING

CP THEMATIC FOCAL POINTS:

Component I **TBC**

Component II **TBC**

Component III **TBC**

CO-CHAIR OF THE NATIONAL COORDINATION BODY:

TBC

COMPONENT I

Industrial competitiveness and market access

IN FOCUS:

- **Quality infrastructure and support to export-oriented industries** through industrial modernization with a focus on **compliance** and **facilitation to access markets**
- **Increasing competitiveness** of producer networks of SMEs, supporting post-crisis recovery
- Facilitating sustainable and **smart industrialization**, adopting **innovative approaches** and **business models**
- **Attracting foreign direct investment** for enhancing industrial competitiveness



COMPONENT II

Sustainable agribusiness and support for SMEs

IN FOCUS:

- Upgrading the competitiveness of Armenian **agro-food value chains** with **export orientation**, focus on **compliance challenges** and **facilitation of access to markets**
- Agroindustry development programme, **women and youth entrepreneurship and skills development**
- Regional **innovation eco-system** for digitalization and smart economy
- Employing **innovative business** and **policy solutions**



COMPONENT III

Energy efficiency, renewable energy and sustainable environment management

IN FOCUS:

- Streamlining the **use of energy-efficient practices** and renewable energy sources with a focus on SMEs
- **Low-carbon economy transition** and promotion of eco-industrial parks
- **Energy management** system standards for SMEs
- **Solar and hydropower** generation boosting
- Adoption of more **resource-efficient** and cleaner **patterns of production**





UNIDO PROJECT PORTFOLIO IN ARMENIA

COUNTRY-LEVEL PROJECTS

Enhancing human security and building a resilient society in disadvantaged communities

Improving the competitiveness of export-oriented industries through modernization and market access

Enabling activities for HCF phase-down

Accelerating women's empowerment for economic resilience and renewal: Post COVID-19 reboot

Extension of institutional strengthening project

Preparation of HCFC phase-out management plan (stage III)

REGIONAL PROJECTS

EU4Environment, resource efficient and cleaner production component

Regional Demonstration Project for Coordinated Management of ODS and POPs Disposal in the Ukraine, Belarus, Kazakhstan and Armenia

PIPELINE PROJECT

Support to the development of a sustainable and internationally-recognized metrology system
(potential funding of the EU)

Response to the COVID-19 crisis through the revitalization of the light industry sector in Armenia

RECENTLY
COMPLETED PROJECT



NEXT STEPS

TASK	RESPONSIBILITY	TIMEFRAME
Official appointment of the CP national focal point on the operational level and technical leads in line Ministries and establishment of the NCB	Government of Armenia PMU	Beg. of Q1 2022
Development of the CP work plan for 2022	PMU	End of 2021 - Q1 2022
Update and operationalization of the Resource Mobilization Strategy and identification of prospective funding and development partners	PMU NCB	Q1-Q2 2022
Organization of the first NCB meeting with adoption of NCB TOR; identification of key strategic directions of joint actions for 2022-2023	PMU NCB	Q1/Q2 2022
Organization of extensive consultations with funding and development partners , initial prioritization of project ideas and development of concepts	PMU NCB	Q2-Q4 2022



KEY MESSAGES

- The CP 2022-2026 sets out a **programmatic vision** and **strategy for the engagement and partnership** for inclusive and sustainable industrial development between UNIDO and the Government
- The CP is **aligned with the country's strategic development policy frameworks** and the new UNSDCF 2021-2025; it is delivered through a **set of projects in a coordinated manner**
- Resource mobilization strategy implying **cooperation with bilateral and multilateral partners** led by the Government and facilitated by UNIDO accompanies the CP
- **Strong leadership and ownership of the Government** in CP implementation, resource mobilization, monitoring, communication and other processes are instrumental **for achieving envisaged results**
- **National Coordination Body (NCB)** will play a key role **in translating leadership and policy decisions into actions on the ground** and determining the overall strategic direction of the CP
- The NCB will bring together **all ministries** relevant to the implementation of the envisaged projects under the CP components to ensure a **high-level of inter-ministerial coordination**



LET'S JOIN FORCES FOR SUCCESSFUL IMPLEMENTATION!

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